

GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

101771 Contract # **Schedule Dates** 09/25/12-10/01/12 Advertiser Obama for America (6765) Agency GMMB (4408) Product Political/Candidate (1161) Brand political candidate (1775) Salesperson Philadelphia Office, Philly (1680) Sales Office Eagle Television/Philadelphia Office **Buyer Name** KAUFMA, MEREDITH

Phone/Fax 95/101/1536 **Account Types** National/Political **Billing Type** Standard OBAMA/P/D SKED A:30 Comments

OBAMA FOR AMERICA SKED A

CPE

Date:

Jessica Ellis Entered By No CO-OP ECR07894240 Headline # Demo Order Type Normal Package Deal Commission % 15.00 Commission \$32,550.00 Net Total \$184,450.00 Sales Tax

08/03/12

09/26/12

Comments:

Date:

Date Entered

Last Modified

WBNS-TV (WBNS) By Broadcast Month	Spots	Rate
Sep. 2012	111	\$171,000.00
Oct. 2012	29	\$46,000.00
Grand Total:	140	\$217,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Une / SPOT	00/25/12-09/28/12	5	:30	SA- 5:55A (EST)	6	5	Х	Х	Х	х					WBNS TV (WBNS)	5A	8/3/12
1.1	Revised Line / SPUT	09/25/12-09/28/12	5	:30	5A-5:S5A (EST)	7		X	Χ	X!	X					WBNS-TV (WBNS)	5A	8/17/12
1.2	Normal Line / SPOT	09/25/12-09/28/12	3	:30	5A- 5:55A (EST)	7	,	Х	Х	Х	X :		7	\$800.00	\$5,600.00	WBNS-TV (WBNS)	5A	9/19/12
2.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	5;57A- 7A (EST)	6	5	X	Х	Х	Х:	1				WBNS TV (WDNS)	6A	8/3/12
2.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	5:57A- 7A (EST)	6	j	Х	Х	X	Χ¦	:	6	\$1,200.00	\$7,200.00	WBNS-TV (WBNS)	6A	9/19/12
3.0	Revised Line / SPC1	00/25/12-09/28/12	5	:30	7A- 8A (EST)	6	5	Х	Х	Х.	χ :	!			·	WBNS-TV (WBNS)	THIS MORNING 7A	8/3/12
3.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	7A- 8A (EST)	. 6	5	Χ	X ,	χľ	ΧĖ	:	6	\$1,200.00	\$7,200.00	WBNS-TV (WBNS)	THIS MORNING 7A	9/19/12
4.0	Kevised Line / SPCT	09/25/12-09/28/12	5	:30	18A-8:55A (EST)	£	3	Х	χļ	X	Х,					WBNS-TV (WBNS)	THIS MORNING 8A	8/3/12
4.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	8A- 8:55A (EST)	ϵ	5	Χ	Х	X :	Χİ	1	6	\$1,000.00	\$6,000.00	WBNS-TV (WBNS)	THIS MORNING 8A	9/19/12
5.0	Revised Line / SPOT	C2/25/12-09/28/12	5	: :30	4:25A- 4:58A (EST)	4	1	X	X	X .	X	-				WBNS-TV (WBNS)	430A	8/3/12
5.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	4:25A-4:58A (EST)	4	Į.	Х	Χ.	X	x ;		4	\$200.00	\$800.00	WBNS-TV (WBNS)	430A	9/19/12
6.0	Revised Line / SPOT	09/25/12-09/28/12	5	:36	8:38A-9:55A (EST)	-4	1	Х	Χ.	Χ¦	x ¦					WBNS-TV (WBNS)	KELLY	8/3/12
6.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	8:58A- 9:55A (EST)		1	Х	Χ.	X ¹	Χ ,		4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	KELLY	9/19/12
7.0	Revised Line / SPOT	09/25/12-09/28/12	.5	:30	9:58A- 10:55A (EST)		1	X	X :	Х	Х					WENS-TV (WBNS)	DEAL	8/3/12
			•	•	CO	NFI	₹M	ΑT	1O	N (00	NT	RAC	harrier .				

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."

Accepted Station:

Accepted-Agency/Advertiser:



GMMB

Suite 800

WBNS-TV, Inc. **DEPT L-1133** COLUMBUS, OH 43260-1133

1010 Wisconsin Avenue Washington, DC 20007

Contract # 101771 Schedule Dates

09/25/12-10/01/12 Advertiser Agency

Product Brand

Salesperson

Sales Office KAUFMA, MEREDITH Buyer Name

Phone/Fax

CPE Account Types

Billing Type Comments

Obama for America (6765) GMMB (4408) Political/Candidate (1161) political candidate (1775) Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

95/101/1536 National/Political Standard OBAMA/P/D SKED A:30 OBAMA FOR AMERICA SKED A Date Entered 08/03/12 09/26/12 **Last Modified** Jessica Ellis **Entered By**

No CO-OP ECR07894240 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$32,550.00 Net Total \$184,450.00

Sales Tax

WBNS-TV (WBNS)	C	Doto
By Broadcast Month	Spots	<u>Rate</u>
Sep. 2012	111	\$171,000.00
Oct. 2012	29	\$46,000.00
Grand Total:	140	\$217,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr S	a Su	Spor	s Rate	Total	Station	Comments	Entered
7.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	9:58A- 10:55A (EST)	4		х	χ¦	x	Χ.			4 \$800.	\$3,200.00	WBNS-TV (WBNS)	DEAL	9/19/12
	Revised Line / SPOT	09/25/12-09/28/12	5	:30	10:58A- 11:57A (EST)	5		Χ	x ¦	Х	χį					WBNS-TV (WBNS)	TPER	8/3/12
	Normal Line / SPOT	09/25/12-09/28/12	3	:30	10:58A- 11:57A (EST)	5		Х	X .	Χ,	X :	:		5 \$800.	94,000.00	WBNS-TV (WBNS)	TPIR	9/19/12
	Revised Line / SPCT	09/25/12-09/28/12	5	:30	11:58A- 12:30P (EST)	4		Х	Х	X	Χ					WBNS-TV (WBNS)	NOON	8/3/12
	Normal Line / SPOT	09/25/12-09/28/12	3	:30	11:58A- 12:30P (EST)	4		Х	X	Х	Χ '	-		4 \$1,200.	00 \$4,800.00	WBNS-TV (WBNS)	NOON	9/19/12
	Revised Line / SPOT	09/25/12-09/28/12	5	:30	12:30°- 2° (EST)	á		Х	Х,	Х ;	X.					WBAS-TV (WBAS)	SOAPS	8/3/12
	Normal Line / SPOT	09/25/12-09/28/12	3	:30	12:30P- 2P (EST)	4		Х	Х	Χ.	X :	:		4 \$1,200.	90 \$4,800.00	WBNS-TV (WBNS)	SOAPS	9/19/12
	Revised Line / SPOT	09/25/12-09/28/12	- 5	:30	2P- 3P (EST)	é		X	Х	X	X .	1				WBNS-TV (WBNS)	TALK	8/3/12
	Normal Line / SPOT	09/25/12 09/28/12	3	:30	2P- 3P (EST)	4		Х	Х	X	x ¦			2 \$800.	00 \$1,600.00	WBNS-TV (WBNS)	TALK	9/19/12
	Closed Preempt	09/25/12									:					WBNS-TV (WBNS)	No Avail/Exception - TUESDAY 9/25	
11.1.2	Closed Preempt	09/28/12								: ,		:				WBNS-TV (WBNS)	Political/Spot -\$1600	
	Revised Line / SPOT	09/25/12-09/28/12	5	: 30	3P- 3:55P (EST)	۷	1	×	X	X	Χ¦					W8NS-TV (WBNS)	DR PHIL	8/3/12
	Normal Line / SPOT	09/25/12-09/28/12	3	:30	3P- 3:55P (EST)	4	}	Х	Х	Х	X I	i	ļ	4 \$800	00 \$3,200.00) WBNS-TV (WBNS)	DR PHIL	9/19/12
			1	l	GON	FIF	L RM.	ΑT	10	N	CO	NT	L RA	ST ST		1		

		CONFIRMATION	CONTRACT		
Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:	

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."



WBNS-TV, Inc. **DEPT L-1133**

COLUMBUS, OH 43260-1133

GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007 Contract # 101771

Schedule Dates 09/25/12-10/01/12 Advertiser Obama for America (6765)

Agency GMMB (4408) Product Political/Candidate (1161)

Brand political candidate (1775) Salesperson

Philadelphia Office, Philiy (1680) Sales Office Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

Phone/Fax

Buyer Name

Comments

CPE

95/101/1536 **Account Types** National/Political Billing Type Standard

> OBAMA/P/D SKED A:30 OBAMA FOR AMERICA SKED A

Date Entered 08/03/12 **Last Modified**

09/26/12 Jessica Ellis Entered By

CO-OP ECR07894240 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$32,550.00 Net Total \$184,450.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month **Spots** <u>Rate</u> \$171,000.00 Sep. 2012 111 Oct. 2012 29 \$46,000.00 Grand Total: 140 \$217,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Revised Line / SPOT	09/25/12-39/28/12	5	:30	3:58P- 5P (EST)	4		X	Х.	X ,	X ;					WUNS-TV (WBNS)	OR 0Z	8/3/12
13.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	3:58P- 5P (EST)	4		Х	Χ¦	Χį	χ '		4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	DR OZ	9/19/12
14.9	Revised Line / SPOT	09/25/12-09/28/12	5	:35	5P- 6P (EST)	6		Χ	Χ÷	X ;	х ;	-				WBNS-TV (WBNS)	5P	8/3/12
14.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	5P- 6P (EST)	6		Х	χ.	X ;	x ¦	:	6	\$2,200.00	\$13,200.00	WBNS-TV (WBNS)	5P	9/19/12
15.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	5P- 6:30P (EST)	1		X	Х '	X ¦	x!					WBNS-TV (WBNS)	6P	8/3/12
15.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	6P- 6:30P (EST)	4		Х	x :	X	Χ .	1	4	\$2,800.00	\$11,200.00	WBNS-TV (WBNS)	6P	9/19/12
16.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	6:58P- 7:30P (EST)	4		X	Χ¦	Χ¦	X :					WBNS-TV (WBNS)	J E OP	8/3/12
16.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	6:58P-7:30P (EST)	4		Х	Χ:	X :	X .		3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	JEOP	9/19/12
16.1.1	Closed Preempt	09/28/12			0.0000				!							WBNS-TV (WBNS)	Schedule Change/Spot	
17.0	Revised Line / SPCT	00/25/12-09/28/12	5	:30	7:30P- 7:57P (EST)	4		X	X 1	х	x ¦					WBNS-TV (WBNS)	WHEEL	8/3/12
17.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	7:30P- 7:57P (EST)	4		Х	χ.	X	X	I	3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	WHEEL	9/19/12
17.1.1	Closed Preempt	09/28/12								:		:				WBNS-TV (WBNS)	Schedule Change/Spot -	
18.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	11P- 11:35P (EST)	4		Х	Х	Х	X :					WBNS-TV (WBNS)	1 NP	8/3/12
18.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	11P- 11:35P (EST)	4		Х	X ;	x :	X ¹		4	\$2,800.00	\$11,200.00	WBNS-TV (WBNS)	11P	9/19/12

		CONFIRMATION	CONTRACT		
Accepted-Agency/Arivertiser:	Date:	Accepted Station:	Date:	Comments:	



GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Contract # 101771

Schedule Dates 09/25/12-10/01/12 Advertiser Obama for America (6765)

Agency GMMB (4408) Product

Political/Candidate (1161) Brand political candidate (1775)

Salesperson Philadelphia Office, Philly (1680)

KAUFMA, MEREDITH

Eagle Television/Philadelphia Office

Phone/Fax

Sales Office

Buyer Name

Comments

Date:

CPE 95/101/1536 **Account Types** National/Political

Billing Type Standard

> OBAMA/P/D SKED A:30 OBAMA FOR AMERICA SKED A

Date Entered 08/03/12 Last Modified 09/26/12 **Entered By**

Jessica Ellis

No CO-OP

ECR07894240 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Date:

Community:

Commission \$32,550.00 Net Total \$184,450.00

Sales Tax

WBNS-TV (WBNS) Rate By Broadcast Month Spots Sep. 2012 111 \$171,000.00 Oct. 2012 29 \$46,000.00 Grand Total: \$217,000.00 140

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo Tu	We 7	Th Fr	· Sa Su	Spots	Rate	Total	Station	Comments	Entered
19.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	11:359-12:37A (EST)	4	X	x ¦ :	X X	1 :				WBNS-TV (WBNS)	LETTERMAN	8/3/12
19.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	11:35P- 12:37A (EST)	4	х	x : :	х¦х		4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	LETTERMAN	9/19/12
20.0	Revised Line / SPOT	09/75/12-09/28/12	5	:30	12:37A- 1:37A (EST)	4	X	Х.:	х¦х					WBNS-TV (WBNS)	FERGUSON	8/3/12
20.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	12:37A- 1:37A (EST)	4	X	Χ,	x¦x		4	\$200.00	\$800.00	WBNS-TV (WBNS)	FERGUSON	9/19/12
21.0	Revised Line / SPCT	09/29/12-09/29/12	5	:30	4:58A- 6:56A (EST)	2			1	; ¥				WBNS-TV (WBNS)	SAT SA NEWS	8/3/12
21,1	Normal Line / SPOT	09/29/12-09/29/12	3	:30	4:58A- 6:56A (EST)	2		1		¦ x ¦	2	\$400.00	\$800.00	WBNS-TV (WBNS)	SAT 5A NEWS	9/19/12
22.0	Revised Line / SPCT	09/29/12-09/29/12	5	:30	6:57A- 9A (EST)	2.				X				WBNS-TV (WBNS)	SAT THIS MORNING	8/3/12
22.1	Normal Line / SPOT	09/29/12-09/29/12	3	:30	6:57A- 9A (EST)	2				X	2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	SAT THIS MORNING	9/19/12
23.0	Revised Line / SPOT	09/29/12-09/29/12	5	:30	6:58P- 7:30P (EST)	1		,	-	X				WBNS-TV (WBNS)	SAT 7P NEWS	8/3/12
23.1	Normal Line / SPOT	09/29/12-09/29/12	3	:30	6:58P- 7:30P (EST)	1		1		Χ.		\$1,000.00		WBNS-TV (WBNS)	SAT 7P NEWS	9/19/12
23.1.1	Clased Preempt	09/29/12					-11	ĺ	:					WBNS-TV (WBNS)	Sports Runover/Spot - NCAA COLLEGE FOOTBALL RUNOVER	
24.0	Revised Une / SPOT	09/25/12-09/25/12	5	:30	10f'- 11P (EST)	1	Х		-					WBNS-TV (WBNS)	VEGAS	8/3/12
24.1	Normal Line / SPOT	09/25/12-09/25/12	3	:30	10P- 11P (EST)	1	Х		:	. :	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	VEGAS	9/19/12

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Accepted-Station.

Accepted-Agency/Advertiser:



GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

101771 Contract #

Schedule Dates 09/25/12-10/01/12 Advertiser Obama for America (6765)

Agency GMMB (4408) Product

Political/Candidate (1161) Brand political candidate (1775)

Salesperson Philadelphia Office, Philly (1680) Sales Office Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

Phone/Fax

Buyer Name

ÇPE 95/101/1536 Account Types National/Political

Billing Type Standard

Comments OBAMA/P/D SKED A:30 OBAMA FOR AMERICA SKED A Date Entered 08/03/12 **Last Modified** 09/26/12 Jessica Ellis Entered By

No ECR07894240 Headline #

Demo

CO-OP

Order Type Normal

Package Deal

Commission % 15.00

Commission \$32,550.00 Net Total \$184,450.00

Sales Tax

WBNS-TV (WBNS) Rate By Broadcast Month Spots \$171,000.00 Sep. 2012 111 29 \$46,000.00 Oct. 2012 Grand Total: \$217,000.00 140

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo Tu	We Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Revised Line / SPOT	09/26/12-09/26/12	5	:30	10P- 11P (EST)	1		Х.	1 1	1				WBMS-TV (WBMS)	CSI	8/3/12
25.1	Normal Line / SPOT	09/26/12-09/26/12	3	:30	10P- 11P (EST)	1		χ¦			1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	CSI	9/19/12
26.0	Revised Line / SPOT	09/27/12-09/27/12	5	:30	10P- 11P (EST)	1		! x						WBHS-TV (WBNS)	PERSON OF INTEREST	8/3/12
26.1	Revised Line / SPCT	09/27/12-09/27/12	3	:30	109 11P (EST)	1		Х						WBNS-TV (WBNS)	PERSON OF INTEREST	9/19/12
26.2	Normal Line / SPOT	09/27/12-09/27/12	3	:30	10P- 11P (EST)	1		Х	1 1		1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	ELEMENTARY	9/26/12
27.0	Revised Line / SPOT	00/28/12:09/28/12	5	:30	13P- 11P (EST)	1	- 0		X	I I				WBNS TV (WBNS)	BLUE BLOODS	8/3/12
27.1	Normal Line / SPOT	09/28/12-09/28/12	3	:30	10P- 11P (EST)	1	-		х		1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	BLUE BLOODS	9/19/12
28.0	Revised Line / SPOT	09/29/12-09/29/12	5	:30	10P- 11P (EST)	1		:	1	X ,				WBNS-TV (WBNS)	18 HOURS	8/3/12
28.1	Normal Line / SPOT	09/29/12-09/29/12	3	:30	10P- 11P (EST)	1				x ¦	1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	48 HOURS	9/19/12
29.0	Revised Line / SPOT	00/30/12-09/30/12	5	:30	6:28A-8:30A (EST)	2		1	i	. X				WBNS-TV (WBNS)	630A SUN	8/3/12
29.1	Normal Line / SPOT	09/30/12-09/30/12	3	:30	6:28A- 8:30A (EST)	2				Х	2	\$400.00	\$800.00	WBNS-TV (WBNS)	630A SUN	9/19/12
30.0	Revised time / SPOT	09/30/12-09/30/12	5	:30	8:58A- 10:30A (EST)	2		•		Х				WBNS-TV (WBNS)	CBS SUN MORNING	8/3/12
30.1	Normal Line / SPOT	09/30/12-09/30/12	3	:30	8:58A- 10:30A (EST)	2				Х	2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	CBS SUN MORNING	9/19/12
31.0	Revised Line / SPOT	09/30/12-09/30/12	5	:30	6:5%P- 8P (EST)]		. J		Х				WBNS-TV (WBNS)	60 MINUTES	8/3/12
			1		CON	JF16	RMAT	ION	CC	TNC	RAC	Descriptor T				

Accepted-Agency/Arivertiser:	Date:	Accepted Station:	Date:	Comments:	



GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Contract # 101771

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Schedule Dates 09/25/12-10/01/12 Advertiser Obama for America (6765)

GMMB (4408)

Political/Candidate (1161) political candidate (1775)

Philadelphia Office, Philly (1680)

Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

95/101/1536

National/Political

Phone/Fax

ÇPE **Account Types**

Billing Type Standard

Comments OBAMA/P/D SKED A:30 OBAMA FOR AMERICA SKED A **Date Entered** 08/03/12 Last Modified 09/26/12 Jessica Ellis

CO-OP No

ECR07894240 Headline #

Demo

Entered By

Order Type Normal

Package Deal

Commission % 15.00

Commission \$32,550.00 Net Total \$184,450.00

Sales Tax

WBNS-TV (WBNS) <u>Rate</u> By Broadcast Month Spots Sep. 2012 111 \$171,000.00 Oct. 2012 29 \$46,000.00 Grand Total: \$217,000.00 140

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SF	W M	lo Tu	We	Th	Fr Sa	Su	Spots	Rate		Total	Station	Comments	Entered
31.1	Normal Line / SPOT	09/30/12-09/30/12	3	:30	6:57P- 8P (EST)		1					Х	1	\$8,000.0	0	\$8,000.00	WBNS-TV (WBNS)	60 MINUTES	9/19/12
32.0	Revised Line / SPOT	09/29/12-09/30/12	5	:30	11P- 11:35P (EST)		2				, X	Х					WBNS-TV (WBNS)	11P	8/3/12
32.1	Normal Line / SPOT	09/29/12-09/30/12	3	:30	11P- 11:35P (EST)		2		:		X	¦ X	2	\$2,800.0	0	\$5,600.00	WBNS-TV (WBNS)	11P	9/19/12
33.0	Revised Line / SPOT	09/29/12-09/29/12	5	:30	11:35P- 12A (EST)		1			:	; x						WBNS-TV (WBNS)	W2W SPORTS	8/3/1I.
33.1	Normal Line / SPOT	09/29/12-09/29/12	3	:30	11:35P- 12A (EST)		1		:	- :	¦ x		1	\$600.0	0	\$600.00	WBNS-TV (WBNS)	W2W SPORTS	9/19/12
34.0	Revised Line / SYOT	69/29/12-09/29/12	5	:30	12A 1A (EST)		1		-		X						WENS TV (WBNS)	CRIMINAL MENUS	8/3/12
34.1	Normal Line / SPOT	09/29/12-09/29/12	3	:30	12A 1A (EST)		1	-			X		1	\$200.0	0	\$200.00	WBNS-TV (WBNS)	CRIMINAL MINDS	9/19/12
35.0	Reviseri Line / NCAA SPORTS	09/29/12-09/29/12	4	:30	3:30P-6:55P (EST)		1				; X						WINS TV (WBNS)	COLLEGE FOOTBALL	8/3/12
35.1	Normal Line / NCAA SPORTS	09/29/12-09/29/12	3	:30	3:30P- 6:55P (EST)		1				X		1	\$1,000.0	0	\$1,000.00	WBNS-TV (WBNS)	COLLEGE FOOTBALL	9/19/12
36.0	Revised Line / SPCT	10/01/12-10/01/12	5	:30	5:57A-7A (EST)		1	C ;		i	!						WBNS-TV (W8NS)	NEWS	8/3/12
36.1	Revised Line / SPOT	10/01/12-10/01/12	5	:30	5:57A- 7A (EST)		2	<									WUNS TV (WBNS)	NEWS	8/17/12
36.2	Normal Line / SPOT	10/01/12-10/01/12	3	:30	5:57A- 7A (EST)		2 :	Κ					2	\$1,200.0	10	\$2,400.00	WBNS-TV (WBNS)	NEWS	9/19/12
37.0	Revised Line / SPOT	09/30/12-09/30/32	- 5	:30	12A- 1A (EST)		1					Х					WBNS-TV (WBNS)	CRIMINAL MINDS	8/3/12
37.1	Normal Line / SPOT	09/30/12-09/30/12	3	:30	12A- 1A (EST)		1				- ;	. X	1	\$200.0	10	\$200.00	WBNS-TV (WBNS)	CRIMINAL MINDS	9/19/12
				1	C	ONF	IRI	VIA"	ΠΟΙ	N (COI	VT	RAC) helper	I				
ccepted	Agency/Advertiser:			Date:	Accen	ted-Stati	an:							Date:		iomments:			

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."



GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

101771 Contract

Agency

Salesperson

Sales Office

Buyer Name

CPE

Schedule Dates 09/25/12-10/01/12 Advertiser Obama for America (6765)

GMMB (4408)

Product Political/Candidate (1161) Brand

political candidate (1775)

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

Phone/Fax

95/101/1536 **Account Types** National/Political

Billing Type Standard Comments

OBAMA/P/D SKED A:30 OBAMA FOR AMERICA SKED A **Date Entered** 08/03/12 Last Modified

09/26/12 Jessica Ellis **Entered By**

No CO-OP ECR07894240 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$32,550.00 **Net Total** \$184,450.00

Sales Tax

By Br <u>oadcast Month</u>	Spots	<u>Rate</u>
Sep. 2012 Oct. 2012	111 29	\$171,000.00 \$46,000.00
Grand Total:	140	\$217,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu \	Ne Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
	Revised Line / NFL- BROWNS/BENGALS	09/30/12-09/30/12	4	:30	3:57P- 7P (EST)		1				х				WBNS-TV (WBRS)	BENGALS	8/3/12
	Revised Line / MFL- BROWNS/BENGA, S	09/30/12-09/30/12	4	:30	3:57P-7P (EST)		į.	:			Х				WBNS-TV (WBNS)	BENGALS	8/7/12
38.2	Normal Line / NFL-BROWNS/BENGALS	09/30/12-09/30/12	3	:30	3:57P- 7P (EST)		2				х	2	\$6,000.00	\$12,000.00	wbns-tv (wbns)	BENGALS	9/19/12
39.0	Revised Line / SPCT	10/01/12-10/01/12	5	:30	8A- 8:55A (EST)		i ×		: :	1					WBNS-TV (WBNS)	THIS MORNING SA	8/3/12
39.1	Revised Line / SPCT	10/01/12-10/01/12	5	:30	8A- 8:55A (EST)		2 X		1 ;						WBKS-TV (WBNS)	CBS THIS MORNING AT	8/7/12
39.2	Normal Line / SPOT	10/01/12-10/01/12	3	:30	8A- 8:55A (EST)		1 X			:		1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	9/19/12
40.0	Revised Line / SPOT	10/01/12-10/01/12	5	:30	8:58A- 9:55A (EST)		1 X			:					WBNS-TV (WBKS)	KELLY	8/3/12
40.1	Normal Line / SPOT	10/01/12-10/01/12	3	:30	8:58A- 9:55A (EST)		1 X					1	\$800.00	\$800.00	WBNS-TV (WBNS)	KELLY	9/19/12
41.0	Revised Line / SPOT	10/01/12-10/01/12	5	:30	9:58A: 10:55A (EST)		1 X			:					WBNS-TV (WBNS)	DEA:	8/3/12
41.1	Normal Line / SPOT	10/01/12-10/01/12	3	:30	9:58A- 10:55A (EST)		1 X	1	1			1	\$800.00	\$800.00	WBNS-TV (WBNS)	DEAL	9/19/12
42.0	Revised Une / SPOT	10/61/12-10/61/12	5	:30	10:58A- 11:57A (EST)		5 X	:							WBNS-TV (WBNS)	TPIR	8/3/12
42.1	Normal Line / SPOT	10/01/12-10/01/12	3	:30	10:58A- 11:57A (EST)		2 X					2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	TPIR	9/19/12
		I		1	CC	NFII	RM	ATI	ON	CON	TF	RAC	shapori Sili				
locested	-Agency/Advertiser:			Date:		i-Station							Date:	Commerts:			



GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Contract # Schedule Dates

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

09/25/12-10/01/12 Advertiser

Obama for America (6765)

GMMB (4408)

101771

Political/Candidate (1161) political candidate (1775)

Philadelphia Office, Philly (1680)

Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

Phone/Fax

CPE Account Types

Billing Type Comments

95/101/1536 National/Political

Standard

OBAMA/P/D SKED A:30 OBAMA FOR AMERICA SKED A **Date Entered**

08/03/12 **Last Modified** 09/26/12 Jessica Ellis **Entered By**

Νo CO-OP ECR07894240

Demo Normal

Order Type Package Deal

Headline #

Commission % 15.00

Commission \$32,550.00

\$184,450.00

Net Total

Sales Tax

WBNS-TV (WBNS) By Broadcast Month **Spots** Rate \$171,000.00 Sep. 2012 111 \$46,000.00 Oct. 2012 29 Grand Total: 140 \$217,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	/ Mo	Tu We Th F	r Sa S	u Spo	ots	Rate	Total	Station	Comments	Entered
43.0	Revised Line / SPOT	10/01/12/10/01/12	5	:30	11:58A-12:30P (EST)		1 X		1 1					WBNS-TV (WS/IS)	NOON	8/3/12
43,1	Normal Line / SPOT	10/01/12-10/01/12	3	:30	11;58A- 12;30P (EST)		1 X		} }		1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	NOON	9/19/12
41.0	Revised Line / SPOT	19/01/12-10/01/12	5	:30	12:30P- 2P (ESF)		1 X		1 1					WBMS-TV (WBNS)	SOAPS	8/3/12
44.1	Normal Line / SPOT	10/01/12-10/01/12	3	: :30	12:30P- 2P (EST)		1 X		-		1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	SOAPS	9/19/12
45.0	Revised Line / SPOT	10/01/12/16/01/12	5	:30	2P- 3P (EST)		1 X							WBNS-TV (WBNS)	1/ALK	8/3/12
45.1	Normal Line / SPOT	10/01/12-10/01/12	3	:30	2P- 3P (EST)		1 X				1	\$800.00	\$800.00	WBNS-TV (WBNS)	TALK	9/19/12
46.0	Revised Line / SPOT	20/01/12-10/01/12	<u> </u>	:30	3P- 3:55P (EST)		1 X	. !						WBNS-TV (WBNS)	OR PHIL	8/3/17
45,1	Revised Line / SPOT	10/01/12-10/01/12	10	:31	3P- 3:55P (EST)		2 X							WBNS-TV (WBNS)	DR PHIL	8/17/12
46.2	Normal Line / SPOT	10/01/12-10/01/12	3	;30	3P- 3:55P (EST)		2 X				2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	DR PHIL	9/19/12
47.0	Revised Line / SPOT	10/61/12-10/01/12	Ē	:30	3:58P- SF (EST)		1 X	1 1						WBNS-TV (WBNS)	DR OZ	8/3/12
47.1	Normal Line / SPOT	10/01/12-10/01/12	3	;30	3:58P- 5P (EST)		1 X		:		1	\$800,00	\$800.00	WBNS-TV (WBNS)	DR ÖZ	9/19/12
48.0	Revised Line / SPOT	10/01/12-10/01/12	Ę	:3:	5P- 6P (EST)		2 X	I :						WBNS-TV (WRMS)	5P	8/3/12
48,1	Normal Line / SPOT	10/01/12-10/01/12	3	:31	5P- 6P (EST)		2 X	1	1 1		2	\$2,200.00	\$4,400.00	WBNS-TV (WBNS)	5P	9/19/12
49,0	Revised Line / SPOT	10/01/12/10/01/12	ž.	:31	6:58P-7:30F (EST)		1 X	: !	1					WBNS-TV (WBNS)	JEOP	8/3/12
					CO	NFI	RN	MATION C	ON	TRA	CT			· · · · · · · · · · · · · · · · · · ·		
Accepted	-Agency/Advertiser:			Date:	Accepted	- Station					Di	ate:	Comments:			

1			
WBNS-TV Inc. and its stations do not discriminate in advertising contracts on the basis of race	or ethnicity. Any provision in any order or agreement for advert	tising that purports to discriminate on the basis of rac	e or ethnicity, even if handwritten, typed or

otherwise made a part of the particular contract, is herby rejected."



GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Contract # 101771

Schedule Dates 09/25/12-10/01/12 Advertiser Obama for America (6765)

GMMB (4408)

Product Political/Candidate (1161) Brand political candidate (1775)

Salesperson Philadelphia Office, Philly (1680)

95/101/1536

National/Political

Sales Office Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

Phone/Fax

CPE **Account Types**

Billing Type

Buyer Name

Agency

Standard OBAMA/P/D SKED A:30 Comments OBAMA FOR AMERICA SKED A

Date Entered

Last Modified 09/26/12 **Entered By** Jessica Ellis

08/03/12

CO-OP No ECR07894240 Headline #

Demo

Order Type

Normal

Package Deal

Commission % 15.00

Commission \$32,550.00 **Net Total** \$184,450.00

Sales Tax

WBNS-TV (WBNS) 8y Broadcast Month Spots Rate \$171,000.00 Sep. 2012 111 Oct. 2012 29 \$46,000.00 Grand Total: \$217,000.00 140

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times		SPW	Мо	Tu 1	Ne Th	Fr	Sa Su	Spots	Rate	2	Total	Statlon	Comments	Entered
49.1	Normal Line / SPOT	10/01/12-10/01/12	3	:30	6:58P- 7:30P (EST)		1	χ.		1		i i	1	\$2,8	300.00	\$2,800.00	WBNS-TV (WBNS)	JEOP	9/19/12
50.0	Revised Line / SPOT	10/01/12-10/01/12	5	:30	7:30P-7:57P (EST)		1	Х		1							WBNS-TV (WBNS)	WHEEL	8/3/12
50,1	Normal Line / SPOT	10/01/12-10/01/12	3	:30	7:30P- 7:57P (EST)		1	Х		1			1	\$2,8	300.00	\$2,800.00	WBNS-TV (WBNS)	WHEEL	9/19/12
51.0	Revised Line / SPOY	12/01/12-10/01/12	5	:50	7:57P- 9P (EST)		1	Х									WBNS-TV (WBNS)	HIMYM / PARTNERS	8/3/12
51.1	Normal Line / SPOT	10/01/12-10/01/12	3	;30	7;57P- 9P (EST)		1	Х		-	Π.		1	\$6,0	00 00	\$6,000.00	WBNS-TV (WBNS)	HIMYM / PARTNERS	9/19/12
52.0	Revised Line / SPOT	10/01/12-10/01/12	5	:30	9P- 10P (EST)		1	Х		:		. :					WBNS-TV (WBITS)	2 GIRLS/MIKE & MOLLY	8/3/12
52.1	Normal Line / SPOT	10/01/12-10/01/12	3	:30	9P- 10P (EST)		1	Х			:		1	\$6,0	00.00	\$6,000.00	WBNS-TV (WBNS)	2 GIRLS/MIKE & MOLLY	9/19/12
53.0	Revised Line / SPOT	10/01/12-10/01/12	5	:30	11P- 11:3SP (EST)		1	Х		l I							WENS TV (WBNS)	NEWS	8/3/12
53.1	Normal Line / SPOT	10/01/12-10/01/12	3	:30	11P- 11:35P (EST)		1	Х				I :	1	\$2,8	300.00	\$2,800.00	WBNS-TV (WBNS)	NEWS	9/19/12
54.0	Revised Line / SPCT	10/01/12-10/01/12	5	:30	11:35P- 12:37A (EST)		1	Х									WBNS-TV (WBRS)	LETTERMAN	8/3/12
54.1	Normal Line / SPOT	10/01/12-10/01/12	3	;30	11:35P- 12:37A (EST)		1	Х				:	1	\$!	300,00	\$800,00	WBNS-TV (WBNS)	LETTERMAN	9/19/12
55.0	Revised Line / SPOT	10/01/12-10/01/12	5	:30	5A- 5:55A (EST)		a.	Х,				: !					WBNS-TV (WBNS)	5A	8/3/12
55.1	Normal Line / SPOT	10/01/12-10/01/12	3	:30	5A-5:55A (EST)		1	Х					1	\$1	300.00	\$800.00	WBNS-TV (WBNS)	5A	9/19/12
56.0	Revised Line / SPOT	10/61/12-10/01/12	5	:30	4:25A- 4:58A (EST)		1	Х				: i					WENS-TV (W3NS)	430A	8/3/12
		_1		<u> </u>	C	ON	=IF	۲M.	ATI	ON	C	TNC	RAC	7				h	
Accepted-	Agency/Advertiser:			Date:	Accep	ted Sta	tion:							Date:		Comments:			



GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Contract # 101771

Schedule Dates 09/25/12-10/01/12 Advertiser Obama for America (6765)

Agency GMMB (4408) Product Political/Candidate (1161)

Brand political candidate (1775) Salesperson

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

Phone/Fax

Sales Office

Buyer Name

CPE

95/101/1536 **Account Types** National/Political

Billing Type Standard Comments

OBAMA/P/D SKED A:30 OBAMA FOR AMERICA SKED A **Date Entered Last Modified**

08/03/12 09/26/12 Jessica Ellis

CO-OP No

ECR07894240 Headline #

Demo

Entered By

Order Type Normal

Package Deal

Commission % 15.00

Commission \$32,550.00 Net Total \$184,450.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots 5 Rate 111 \$171,000.00 Sep. 2012 Oct. 2012 29 \$46,000.00 Grand Total: 140 \$217,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu We	Th F	Fr Si	a Su	Spots	Rate	Total	Station	Comments	Entered
56.1	Normai Line / SPOT	10/01/12-10/01/12	3	:30	4:25A- 4:58A (EST)	1	Х		. [;	1	\$200.00	\$200.00	WBNS-TV (WBNS)	430A	9/19/12
57.0	Revised Line / SPOT	10/01/12-10/01/12	5	: :30	6P- 6:30P (EST)	1	Х								WBNS-TV (WBNS)	6P	8/3/12
57.1	Normal Line / SPOT	10/01/12-10/01/12	3	:30	6P- 6:30P (EST)	1	Х		:	1		1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	6P	9/19/12
58.0	Revised Line / SPOT	10/01/12-10/01/12	5	:30	12:37A- 1:37A (EST)	1	Χ		: :		:				Wans-TV (Wans)	FERCUSON	8/3/12
58.1	Normal Line / SPOT	10/01/12-10/01/12	3	:30	12:37A- 1:37A (EST)	1	х					1	\$200.00	\$200.00	WBNS-TV (WBNS)	FERGUSON	9/19/12
59.0	Revised Line / SPOT	C9/30/12-09/30/12	5	:30	11:35P-12A (EST)	1		-	: 1		; x				WUNS-TV (WINS)	WZW SPORTS	8/3/12
59.1	Normal Line / SPOT	09/30/12-09/30/12	3	:30	11:35P- 12A (EST)	1					· x	1	\$600.00	\$600.00	WBNS-TV (WBNS)	W2W SPORTS	9/19/12
60.3	Revised Line / SPOT	19/01/12-10/01/12	- 5	:30	7A-8A (EST)	1	χ		:	1					WBNS-TV (WBNS)	THIS MORNING 7A	8/6/12
60.1	Revised Line / SPOT	10/01/12-10/01/12	5	:30	7A- 8A (EST)	2	X		1 1	1					WBNS-TV (WBNS)	THIS MORNING 7A	8/20/12
60.2	Normal Line / SPOT	10/01/12-10/01/12	3	:30	7A- 8A (EST)	1	. х				i	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	THIS MORNING 7A	9/19/12
61.0	Revised Line / SPOT	09/29/12-09/29/12	5	:30	7:30P- 7:57P (EST)	1				X					WBNS-TV (WBKS)	WHEEL OF FORTUNE	8/7/12
61.1	Normal Line / SPOT	09/29/12-09/29/12	3	:30	7:30P- 7:57P (EST)	1				ı x	(\$800.00		WBNS-TV (WBNS)	WHEEL OF FORTUNE	9/19/12
61.1.1	Closed Preempt	09/29/12													WBNS-TV (WBNS)	Sports Runover/Spot - NCAA COLLEGE FOOTBALL RUNOVER	

				RUNOVER	
	CONFIRMATION				
Date:	Accepted-Station:	Date:	Commerts:		
		CONFIRMATION	CONFIRMATION CONTRACT	CONFIRMATION CONTRACT	CONFIRMATION CONTRACT

GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Contract # 101771

 Schedule Dates
 09/25/12-10/01/12

 Advertiser
 Obama for America (6765)

Agency GMMB (4408)

Product Political/Candidate (1161)

Brand political candidate (1775)
Salesperson Philadelphia Office, Philly

Sales Office Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

Phone/Fax

CPE
Account Types
Billing Type

Buyer Name

Comments

National/I Standard

95/101/1536 National/Political

OBAMA/P/D SKED A :30 OBAMA FOR AMERICA SKED A
 Date Entered
 08/03/12

 Last Modified
 09/26/12

Last Modified 09/26/12 Entered By Jessica Ellis

CO-OP No

Headline # ECR07894240

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$32,550.00 Net Total \$184,450.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Sep. 2012 Oct. 2012	<u>Spots</u> 111 29	<u>Rate</u> \$171,000.00 \$46,000.00
Grand Total:	140	\$217,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu We Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
62.0	Normal Line / SPOT	10/01/12-10/01/12	3	3 :30	8A- 8:55A (EST)	1	. х			÷	1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	THIS MORNING 8A	9/19/12
63.0	Normal Line / SPOT	10/01/12-10/01/12	3	3 (30	7A- 8A (EST)] 1	. X		i.		1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	THIS MORNING 7A	9/19/12
64.0	M/G For 11.1.1 / SPOT	10/01/12-10/01/12	3	3 :30	2P- 3P (EST)	:	X	: 1	1		1	\$800.00	\$800.00	WBNS-TV (WBNS)	TALK	9/20/12
						İ										
			ļ													
			İ													
					CO	NFII	RV	IATION	CO	NT	RAC	***************************************				
ocepted	Agency/Advertiser:			Date:	Accepted	Station	;					Date:	Comments:			
					1											

[&]quot;WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."